



CUTTM
THE
CR*P

www.cutthe.com

@Ajaz_Ahmed

Chief Provocateur

Cut The Cr*P

NO NONSENSE | NO JARGON | TO THE POINT

What's a PROVOCATEUR?

A person who deliberately
behaves controversially in order
to provoke debate or other
strong reactions.

#format

MY STORY

#RetireWithAClock

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no nonsense
THINKING

#Eureka

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no nonsense
THINKING

#GarlicBread

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no nonsense
THINKING

#icecubes

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no nonsense
THINKING

#ConfirmationBias

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no nonsense
THINKING

#ArseCovering

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no nonsense
THINKING

#UglyBabySyndrome

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no nonsense
THINKING

#Naive

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no nonsense
THINKING

#DoTheObvious

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no nonsense
THINKING

**WHAT'S IT
ALL ABOUT?**

#NoOneCaresAboutYou

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no nonsense
THINKING

#BiggestAsset

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no nonsense
THINKING

#SecondsToMakeimpact

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no nonsense
THINKING

#DontGiveACrap

(What other people think)

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no nonsense
THINKING

#LittleVoice

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no nonsense
THINKING

#FollowYourGut

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no nonsense
THINKING

#DontWalkAroundBlind

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no nonsense
THINKING

#Observation

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no nonsense
THINKING

#Empathy

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no nonsense
THINKING

#SeeltToBelievelt

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no nonsense
THINKING

#GetToThePoint

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no nonsense
THINKING

ESSENTIAL LESSONS

#DontListenTo Customers

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no nonsense
THINKING

#Pivot

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no nonsense
THINKING

#NickIdeas

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no nonsense
THINKING

#WhatWhyHow

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no nonsense
THINKING

#LearnRetail

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no nonsense
THINKING

#LearnPsychology

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no nonsense
THINKING

#Copywriting

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no nonsense
THINKING

#StoryTelling

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no nonsense
THINKING

#SimpleIsHard

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no nonsense
THINKING

#ExpertsAreFullOfSh*t

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no nonsense
THINKING

#DontSayGoodbye

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no nonsense
THINKING

#SayYesToTheDress

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no nonsense
THINKING

#DontHireAssholes

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no nonsense
THINKING

#DontIgnoreDisruptors

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no nonsense
THINKING

#WhoYouKnow

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no nonsense
THINKING

#PR

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no nonsense
THINKING

#StopMakingExcuses

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no nonsense
THINKING

#DontDreamIt

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no nonsense
THINKING

#SomeDaysToday

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no nonsense
THINKING

A very big thank you

NOW MAKE IT HAPPEN

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no nonsense
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