



**CUT**<sup>TM</sup>  
THE  
**CR\*P**

**@Ajaz\_Ahmed**

**Chief Provocateur  
Cut The Cr\*P**

**NO NONSENSE | NO JARGON | TO THE POINT**

**#format**

What is a  
**PROVOCATEUR?**

A person who deliberately behaves controversially in order to provoke debate or other strong reactions.

**MY STORY**

# #RetireWithAClock

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no nonsense  
**THINKING**

**#Eureka**

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no nonsense  
**THINKING**

# #GarlicBread

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no nonsense  
**THINKING**



# #BottledWater

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no nonsense  
**THINKING**

# #IceQubes

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no nonsense  
**THINKING**

# #ConfirmationBias

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no nonsense  
**THINKING**

#UglyBabySyndrome

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no nonsense  
**THINKING**

**#Naive**

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no nonsense  
**THINKING**

# #DoTheObvious

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no nonsense  
**THINKING**

**WHAT'S IT  
ALL ABOUT?**

**#NoOneCaresAboutYou**

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no nonsense  
**THINKING**



**#BiggestAsset**

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no nonsense  
**THINKING**

# #Observation

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no nonsense  
**THINKING**

# #Empathy

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no nonsense  
**THINKING**

**#SeeltToBelieveIt**

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no nonsense  
**THINKING**

# #DontWalkAroundBlind

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no nonsense  
**THINKING**

**#Pivot** (Change)

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no nonsense  
**THINKING**

#No

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no nonsense  
**THINKING**

# #LawOfCrappyPeople

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no nonsense  
**THINKING**



# ESSENTIAL LESSONS

**#ArseCovering**

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no nonsense  
**THINKING**

# #LearnRetail

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no nonsense  
**THINKING**

# #SecondsToMakeimpact

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no nonsense  
**THINKING**

# #StoryTelling

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no nonsense  
**THINKING**

# #Copywriting

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no nonsense  
**THINKING**

**#AudienceOfOne**

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no nonsense  
**THINKING**

# #SimpleIsHard

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no nonsense  
**THINKING**



**#WhatWhyHow**

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no nonsense  
**THINKING**

**#SayYesToTheDress**

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no nonsense  
**THINKING**

**#DontSayGoodbye**

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no nonsense  
**THINKING**

# #LearnPsychology

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no nonsense  
**THINKING**

# #DontListenToCustomers

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no nonsense  
**THINKING**

# #NickIdeas

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no nonsense  
**THINKING**

#ExpertsAreFullOfSh\*t

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no nonsense  
**THINKING**

**#IdontUnderstand**

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no nonsense  
**THINKING**



# #DontIgnoreDisruptors

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no nonsense  
**THINKING**

**#DontHireA\*sholes**

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no nonsense  
**THINKING**

#PR

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no nonsense  
**THINKING**

# #WhoYouKnow

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no nonsense  
**THINKING**

# #LittleVoice

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no nonsense  
**THINKING**

# #GetToThePoint

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no nonsense  
**THINKING**

**#LifesNotFair**

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no nonsense  
**THINKING**

**#GoingOut&Holiday**

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no nonsense  
**THINKING**



**#StopMakingExcuses**

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no nonsense  
**THINKING**

# #NegativeSelfBelief

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no nonsense  
**THINKING**

# #DontDreamIt

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no nonsense  
**THINKING**

**#SomeDaysIsToday**

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no nonsense  
**THINKING**

A Big Thank You  
NOW MAKE IT  
HAPPEN

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no nonsense  
**THINKING**

Q&A

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no nonsense  
**THINKING**