



**CUT**<sup>TM</sup>  
THE  
**CR\*P**

**@Ajaz\_Ahmed**

**Chief Provocateur**

**NO NONSENSE NO JARGON TO THE POINT**

# PROVOCATEUR

**It's a person who deliberately behaves controversially in order to provoke debate or other strong reactions.**

**#format**

**MY STORY**

@Ajaz\_Ahmed  
#cutthecr\*p



**#RetireWithAClock**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#Eureka**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#GarlicBread**

no nonsense  
**THINKING**



@Ajaz\_Ahmed  
#cutthecr\*p



**#IceQubes**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



# #ConfirmationBias

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#Listen**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#UglyBabySyndrome**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#Naive**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#DoTheObvious**

no nonsense  
**THINKING**

**WHAT'S IT  
ALL ABOUT?**

@Ajaz\_Ahmed  
#cutthecr\*p



**#NoOneCaresAboutYou**

no nonsense  
**THINKING**



@Ajaz\_Ahmed  
#cutthecr\*p



**#LifesNotFair**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



# #Observation

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



# #Empathy

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#SeeltToBelieveIt**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#Pivot** (Change)

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#Money**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#DontWalkAroundBlind**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#BiggestAsset**

no nonsense  
**THINKING**



# ESSENTIAL LESSONS

@Ajaz\_Ahmed  
#cutthecr\*p



# #DontListenTo Customers

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#LearnRetail**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#LearnPsychology**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#NickIdeas**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



# #StoryTelling

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



# #Copywriting

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#SimpleIsHard**

no nonsense  
**THINKING**



@Ajaz\_Ahmed  
#cutthecr\*p



**#WhatWhyHow**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#SecondsToMakeimpact**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#DontSayGoodbye**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#SayYesToTheDress**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#DontIgnoreDisruptors**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#WhoYouKnow**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#LittleVoice**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#FollowYourGut**

no nonsense  
**THINKING**



@Ajaz\_Ahmed  
#cutthecr\*p



**#PR**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#DontDreamIt**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



**#SomeDaysIsToday**

no nonsense  
**THINKING**

@Ajaz\_Ahmed  
#cutthecr\*p



Thank you

Make It Happen

no nonsense  
**THINKING**